



Vth European Union - Latin America and the Caribbean Ministerial Forum on the Information Society

Digital content for a Digital Society

La Granja de San Ildefonso, Segovia (Spain), March 14-16, 2010

PROVISIONAL AGENDA

Sunday, 14 March (Place: Congress Centre "Guardia de Corps")

- 16.30 **Visit to the Royal Palace and gardens of La Granja de San Ildefonso**
19:30 **Welcome dinner at the Congress Centre "Guardia de Corps"**

Monday, 15 March (Place: Congress Centre "Guardia de Corps")

8: 00-9:00 **Registration**

9:00- 10:30 **Opening**

- Welcome from the Spanish Presidency of the EU
- Welcome from a LAC Minister
- Keynote presentation
Mr. Emilio Ontiveros Baeza, Chairman of Analistas Financieros Internacionales

Policies in Europe and Latin America and the Caribbean for the development of the Information Society: current situation and new objectives

- Ms. Alicia Bárcena, Executive Secretary of Economic Commission for Latin America and the Caribbean (ECLAC)
- European Commission

10: 30-11:15 **S1: New infrastructures for an interconnected world: technical, economic and regulatory options.**

Session content:

This session will explore the different technical, economic and regulatory options to foster the development of new advanced communication infrastructures, from the current perspective of regulated competition. In addition to the principle of neutrality, how to regulate for fix/mobile technological convergence? What about communications/ICT convergence? How to deal with legacy networks? How to expand broadband access to all population? How to reduce regional differences in the

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deployment of next generation networks?

Mr. César Alierta Izuel, Chairman of Telefónica, S.A.

Mr. Guillermo Thornberry, Chairman of Foro Latinoamericano de Entes Reguladores de Telecomunicaciones (REGULATEL)

11: 15-11:30 **Coffee break**

11:30-12: 15 **S2: Knowledge for everybody: new models for the production, distribution and management of digital content.**

Session content:

Citizens and companies from all over the world have nowadays the opportunity to access and produce digital content on a global scale. How to promote digital literacy among citizens to ensure safe access and allow them to take part in the production of new content? How to guarantee the rights of citizens, creators and producers? How to guarantee privacy and security in an interconnected world? How to stimulate new business models for the production and distribution of contents? How to set up adequate policies to promote the development of local offers for content? How to foster international cooperation?

Mr. Sverre Munck, Executive Vice-President of Schibsted LAC Company (TBC)

12: 15-13:00 **S3: New digital public services and Open Government**

Session content:

The next generation of digital public services must be designed to answer citizens' and businesses' needs in order to increase choice and control by them. Governments must embrace more open management models, simplify access to public information, reinforce transparency and promote citizens' participation in public life. What kind of measures should be adopted to stimulate Open Government? In which priority areas should new digital public services be developed?

Ms. Angela Smith, Minister of State for the Cabinet Office responsible for eGovernment of United Kingdom (TBC)

Mr. Rogério Santanna, Secretary of Logistic and Information Technology of Brazil (TBC)

13:00-15:00 **Lunch in the Congress Centre " Guard of Corps"**



15:00-17:45 **Ministers' meeting to debate the conclusions**

The moderator of the morning sessions presents the conclusions. Presidency, European Commission and the representative of the LAC Ministers present the proposal for the Forum Declaration that is submitted to the debate of the Ministers.

17:45-18:30 **Approval of the Declaration of the Ministerial Forum and closing**

Closing remarks:

- Spanish Minister
- LAC Minister
- European Commission

20:00 **Dinner**

Tuesday, 16 March (Place: Segovia)

8.30 **Guided visit to Segovia**

12:00 **End**